

How GenAl is Changing Our Daily Lives

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What's the Hype?

Generative AI is here

Key Players

Generative AI Possibilities





ChatGPT

110 million users in 2 months



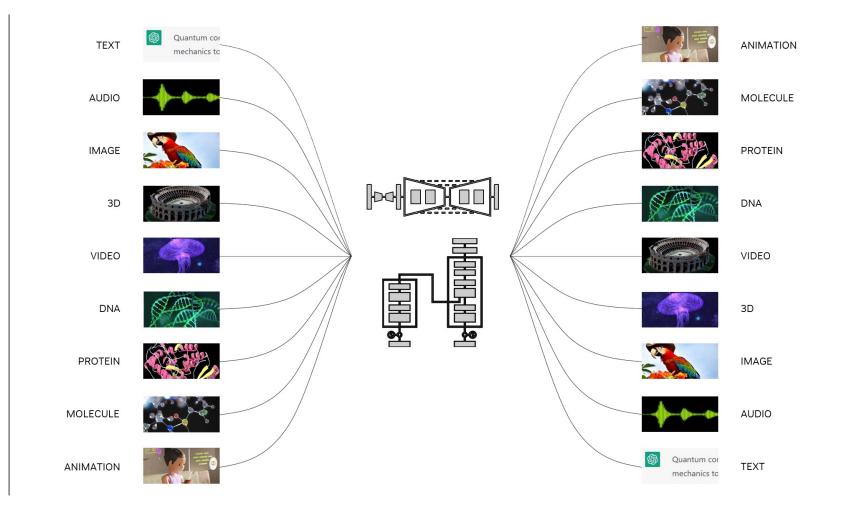


Business group focused on Generative Al

Enterprises & Startups

1600+



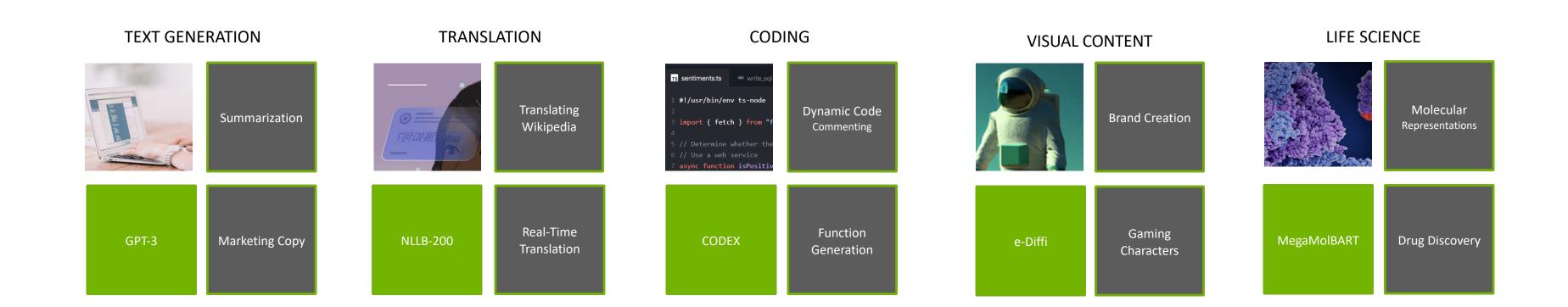


Generative AI is Having a Moment!

Captivating World's Attention | Happening Fast | Solving Problems in a Way Never Done Before



Generative AI is Transforming Business

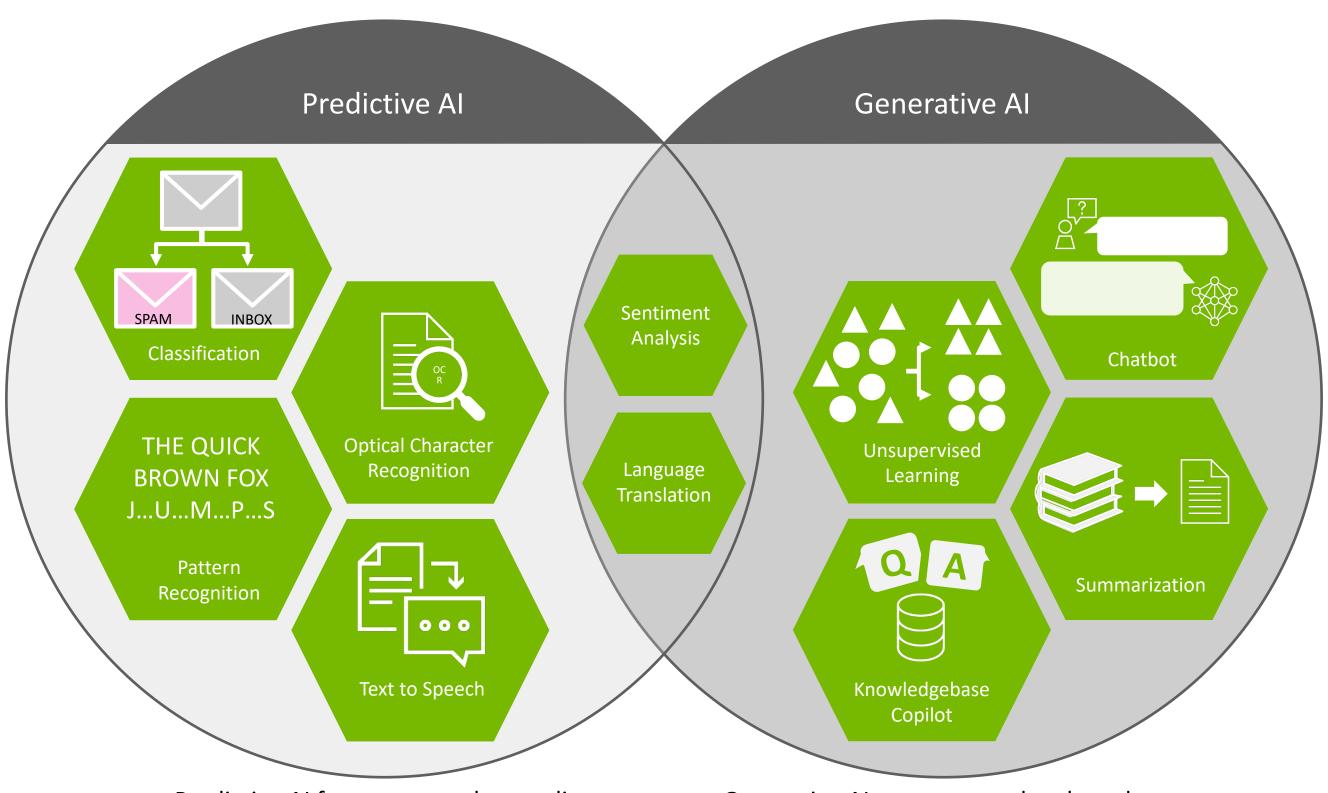


Enterprises that adopt next-generation AI like LLMs and Generative AI are 2.6X more likely to increase revenue by 10% or more but must invest in their AI infrastructure to fully reap the benefits.

-Accenture Research. Breakthrough Innovation: Is your organization equipped for breakthrough innovation? WEF 2023.



When to Use Generative AI to Solve Enterprise Challenges



Predictive AI focuses on understanding historical data and making accurate predictions

Generative AI creates new data based on patterns and trends learned from training data



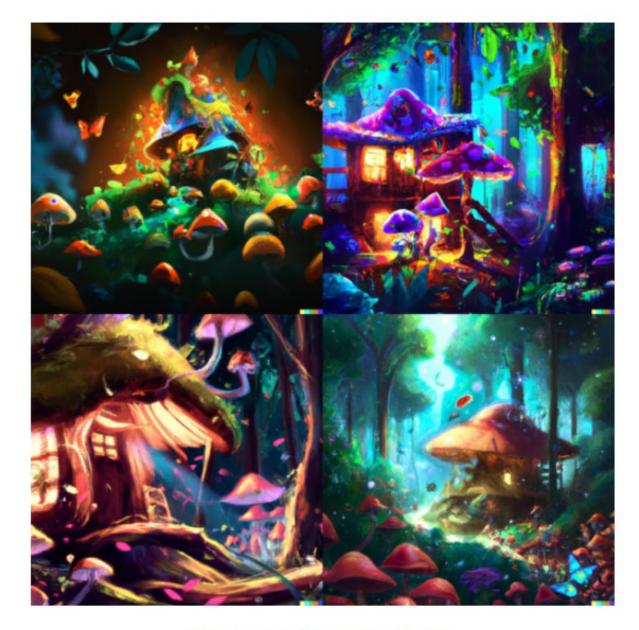
Generative Al





Generative Al

"the house in the forest, dark night, leaves in the air, fluorescent mushrooms, clear focus, very coherent, very detailed, contrast, vibrant, digital painting"



Outputs from Dall-E 2



Output from Stable Diffusion v2.1





"a cat | a dog | a horse"

Source: Example from "Stable Diffusion Videos" on Replicate – Generate videos by interpolating the latent space of Stable Diffusion



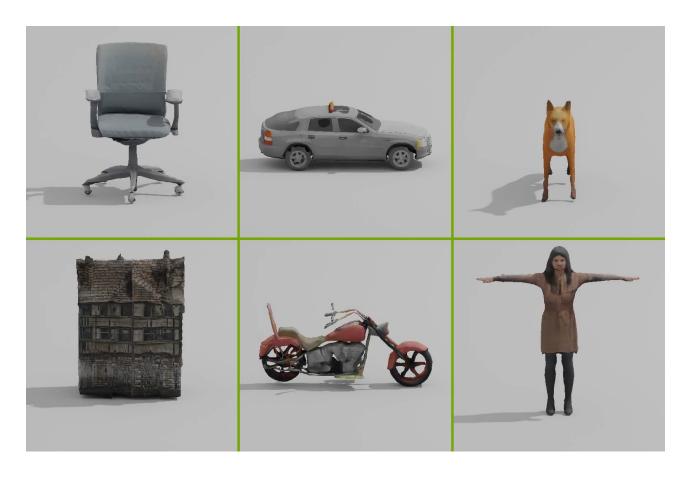
"a beautiful forest by Asher Brown Durand, trending on Artstation"

Source: Example from deforum stable diffusion – Animating prompts

with stable diffusion



Get3D







https://nv-tlabs.github.io/GET3D/



Magic3D

High resolution text-to-3D generation



A beautiful dress made out of garbage bags, on a mannequin. Studio lighting, high quality, high resolution.



Download 3D mesh!

A blue poison-dart frog sitting on a water lily.



[...] a car made out of sushi.



high with fruits



a beautiful dress made out of garbage bags



an imperial state crown of england



a blue poison-dart frog sitting on a water lily



an iguana holding a balloon



neuschwanstein castle, aerial view

Low resolution bunny before editing

a baby bunny sitting on top of a stack of pancakes

a metal bunny sitting on top of a stack of broccoli



a metal bunny sitting on top of a stack of chocolate cookie

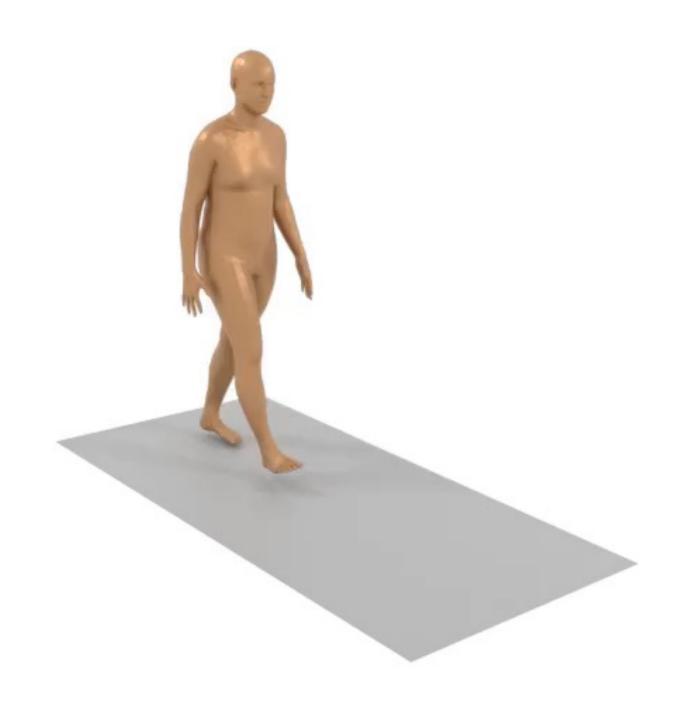


sitting on top of a stack of chocolate cookie





Text-to-Motion





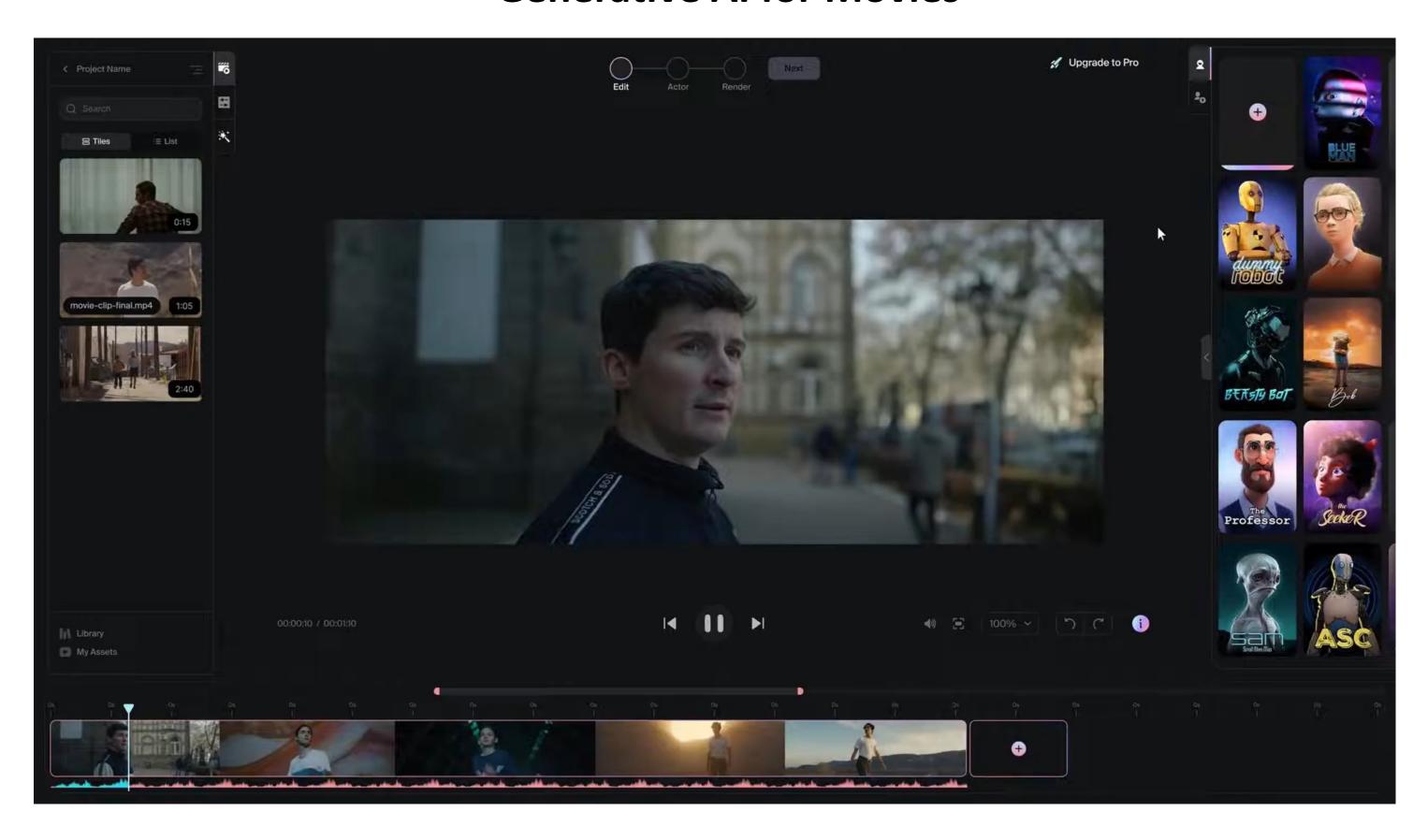
"A person walks forward, bends down to pick something up off the ground."

Source: https://guytevet.github.io/mdm-page/

"A person is skipping rope."



Generative AI for Movies

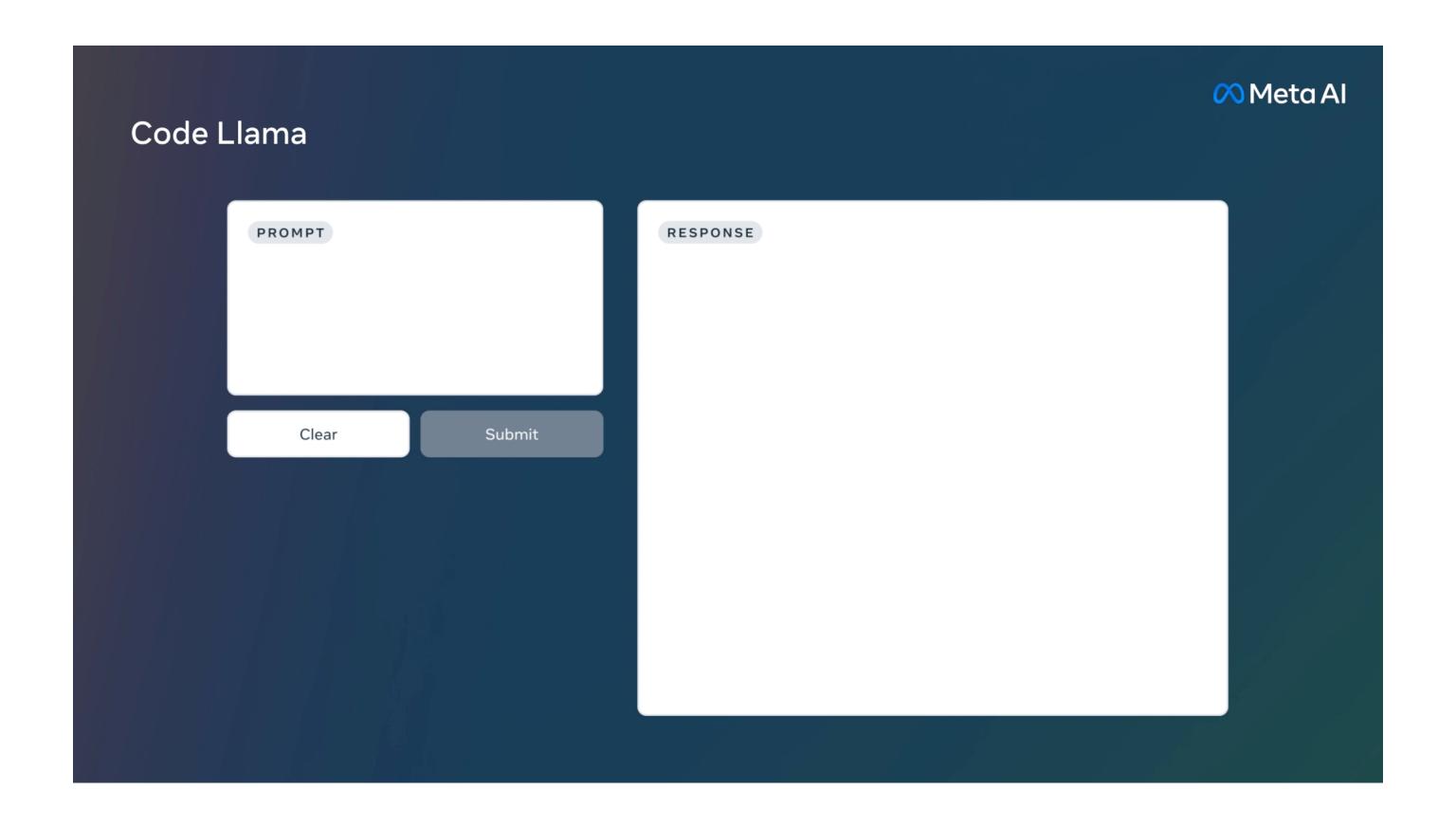


Al for Advertising

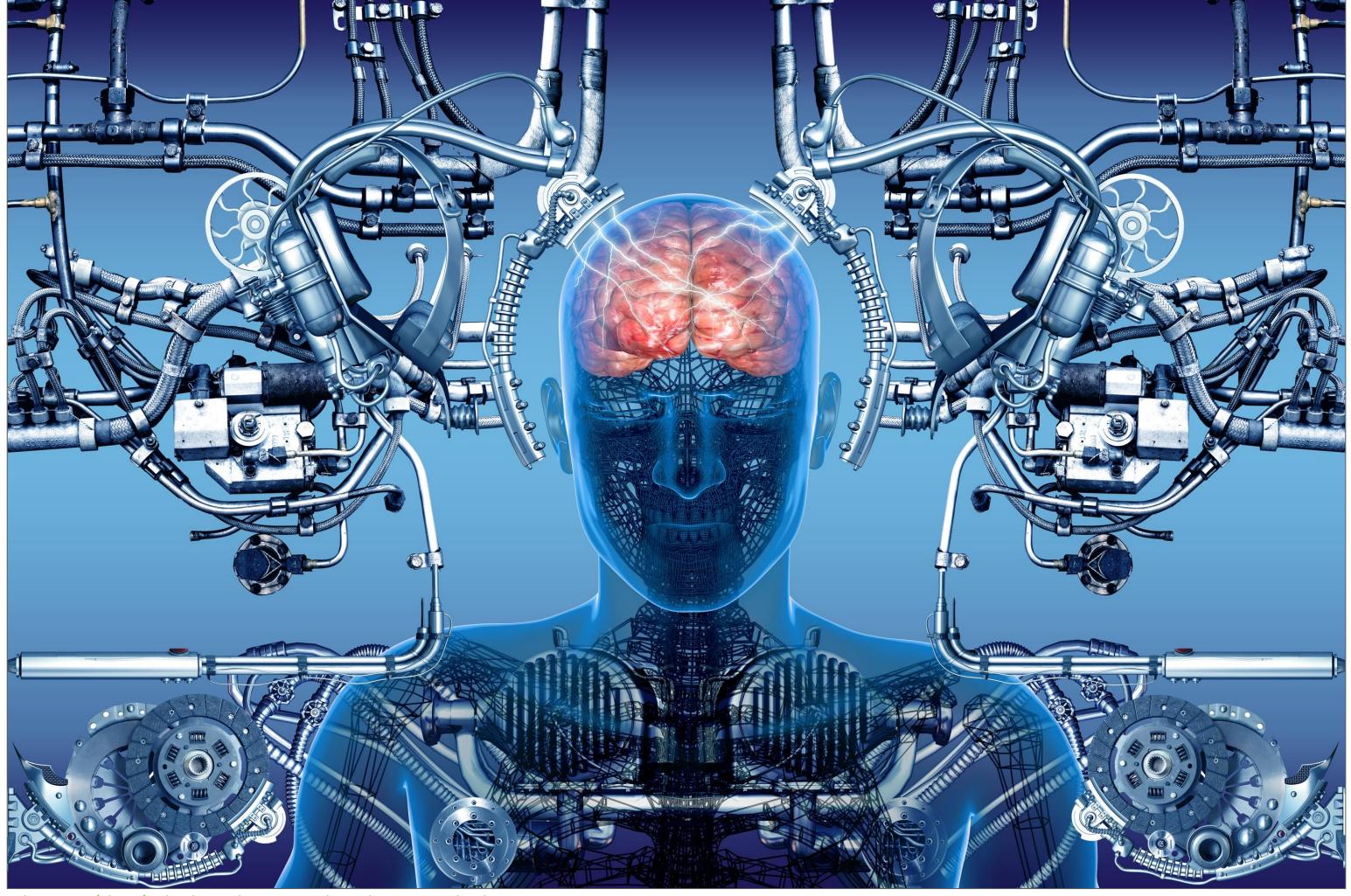




AI for Coding



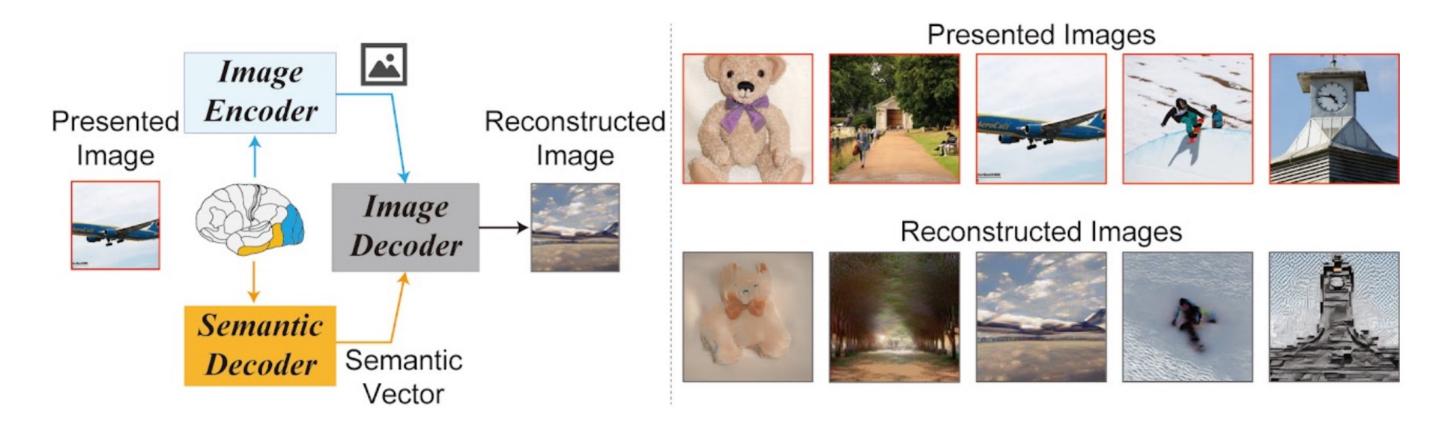




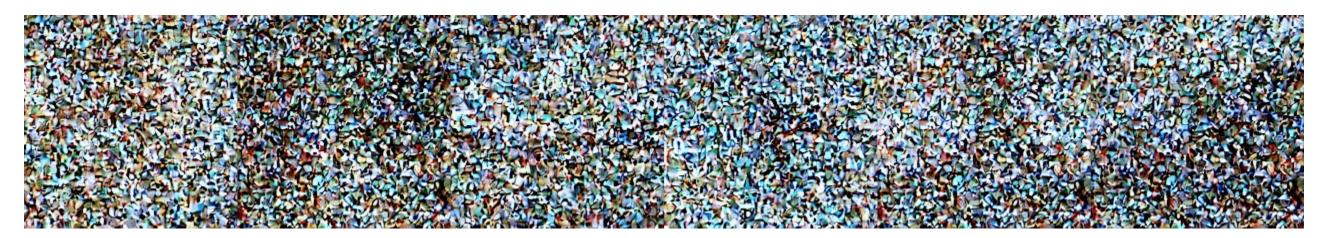


Reconstructing Visual Experiences From Human Brain Activity with Stable Diffusion

We demonstrate that our simple framework can reconstruct high-resolution images from brain activity with high semantic fidelity, without the need for training or fine-tuning of complex deep generative models



Left: Overview of our framework. Right: Presented images (redbox, top row) and images reconstructed from human brain activity (grey box, bottom row).



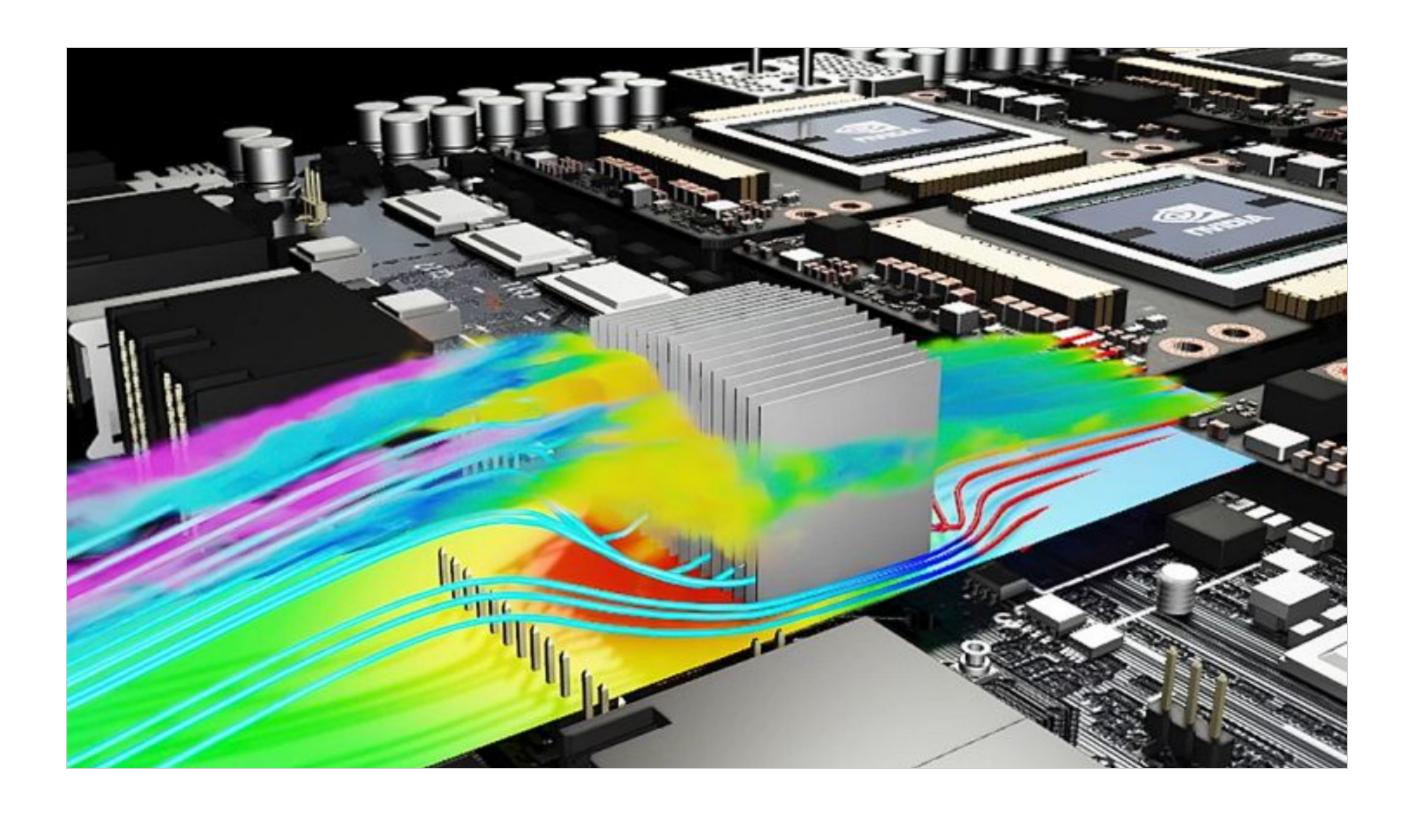


Imagine the System Evolving in Computational Fidelity and Ambition

Eventually fed by a new library of climate predictions so high-resolution they seem impossible today.

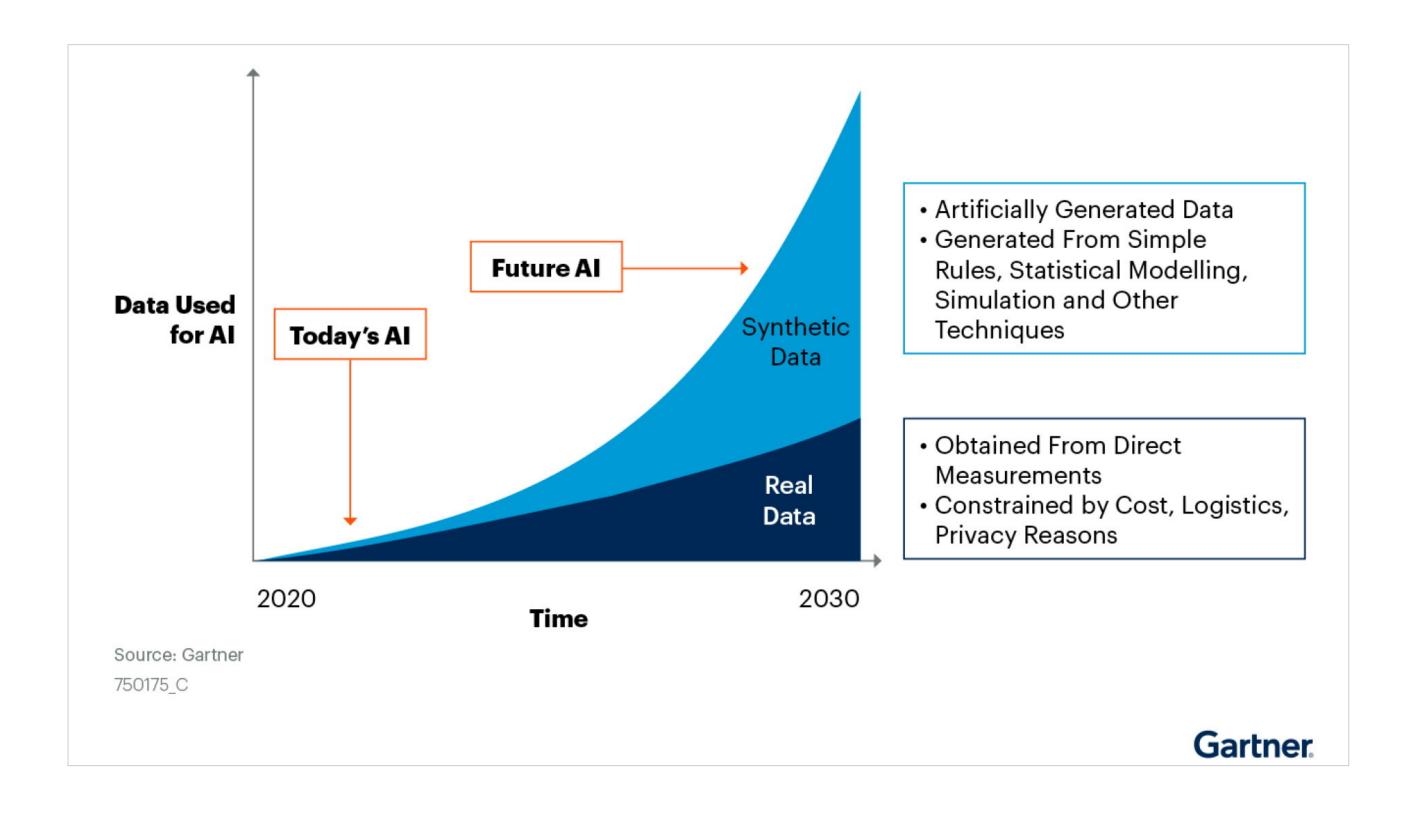


Al for Science

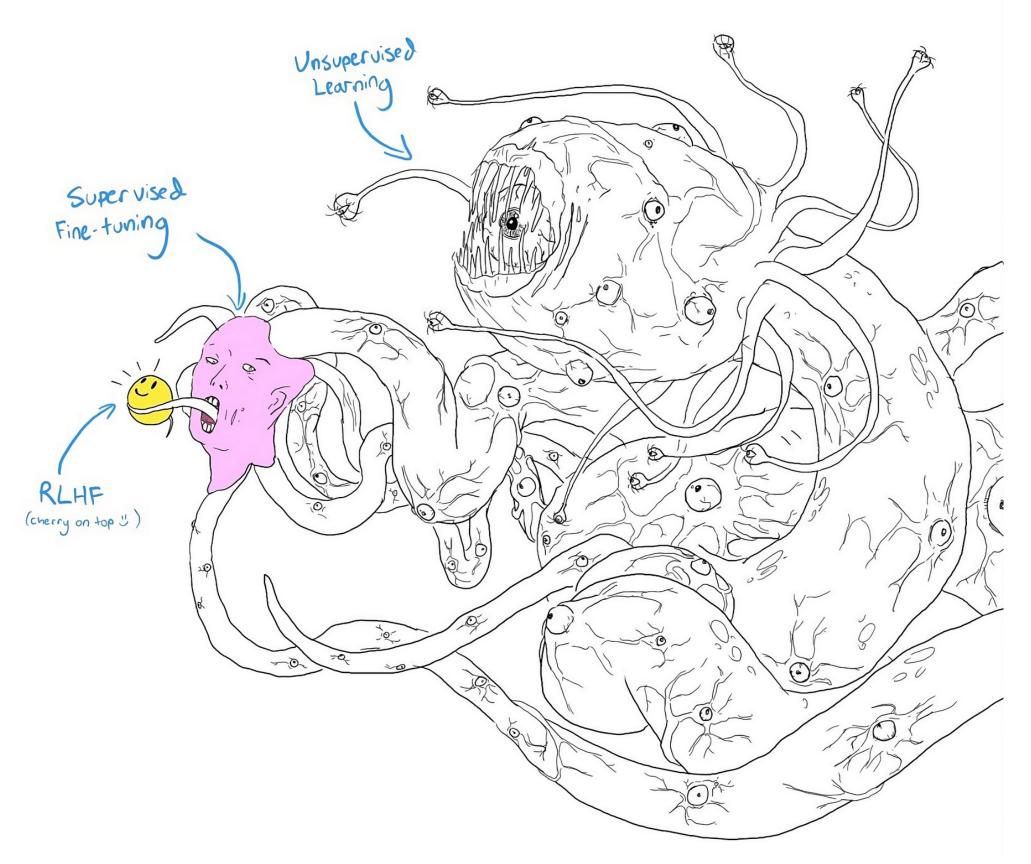




By 2030, Synthetic Data Will Completely Overshadow Real Data in Al Models



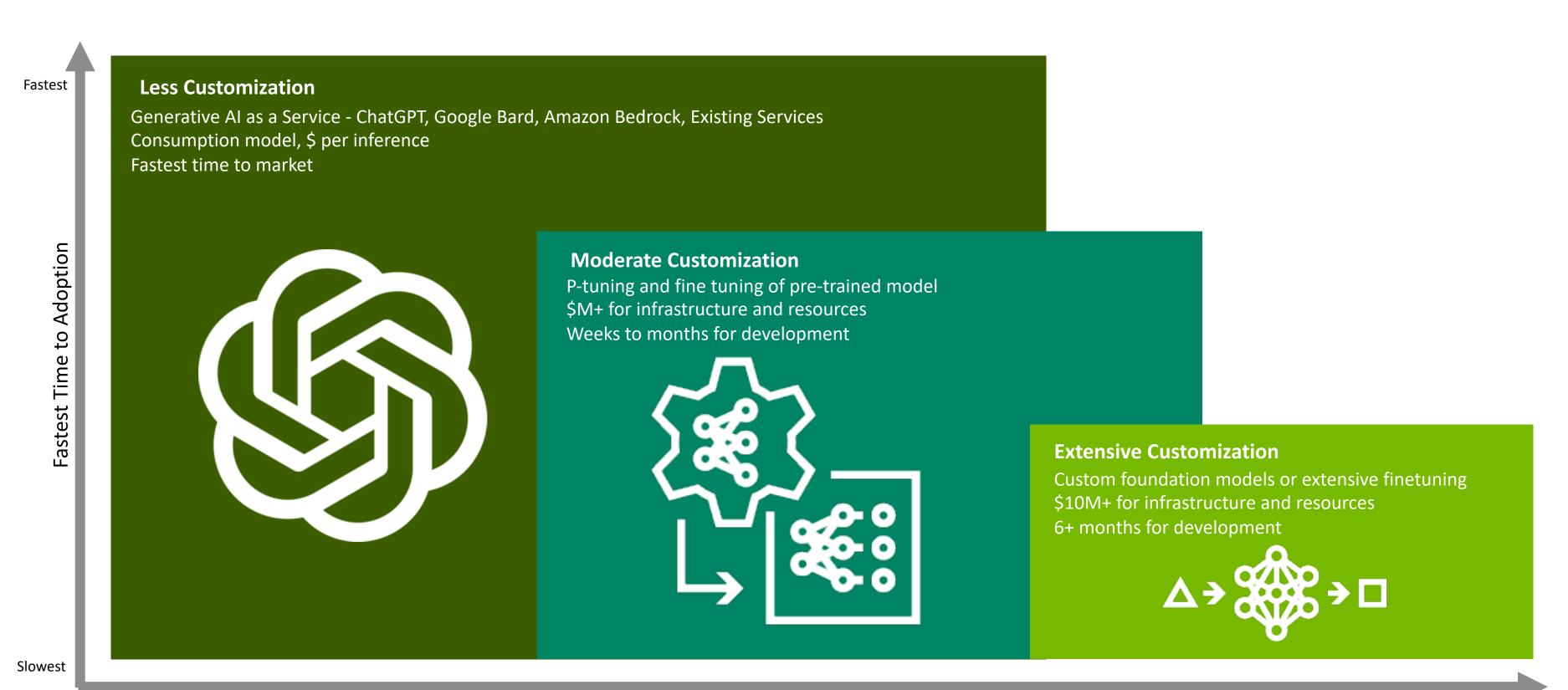
Tame the Model







How Enterprises are Using Generative Al





Steps to Get Started with Generative Al

Leveraging custom LLMs to differentiate your business

Identify Business Opportunity

Target use cases that have meaningful business impact and can be customized with unique data.

Build Out Domain and Al Teams



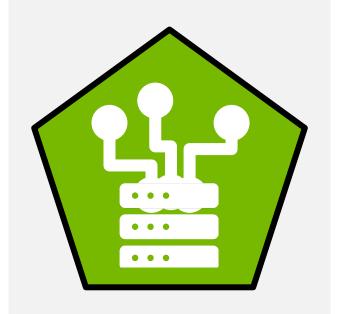
Identify internal resources and augment them with AI expertise from partners and application providers.

Analyze Data for Training/Customization



Acquire, refine, and safeguard data to build either data-intensive foundation models or customize existing models.

Invest in Accelerated Infrastructure



Assess infrastructure, architecture, and operating model, while considering costs and energy consumption.

Develop Plan for Responsible AI



Leverage tools and best practices to ensure responsible AI principles are adopted across the company.





ORIGINAL SLIDES

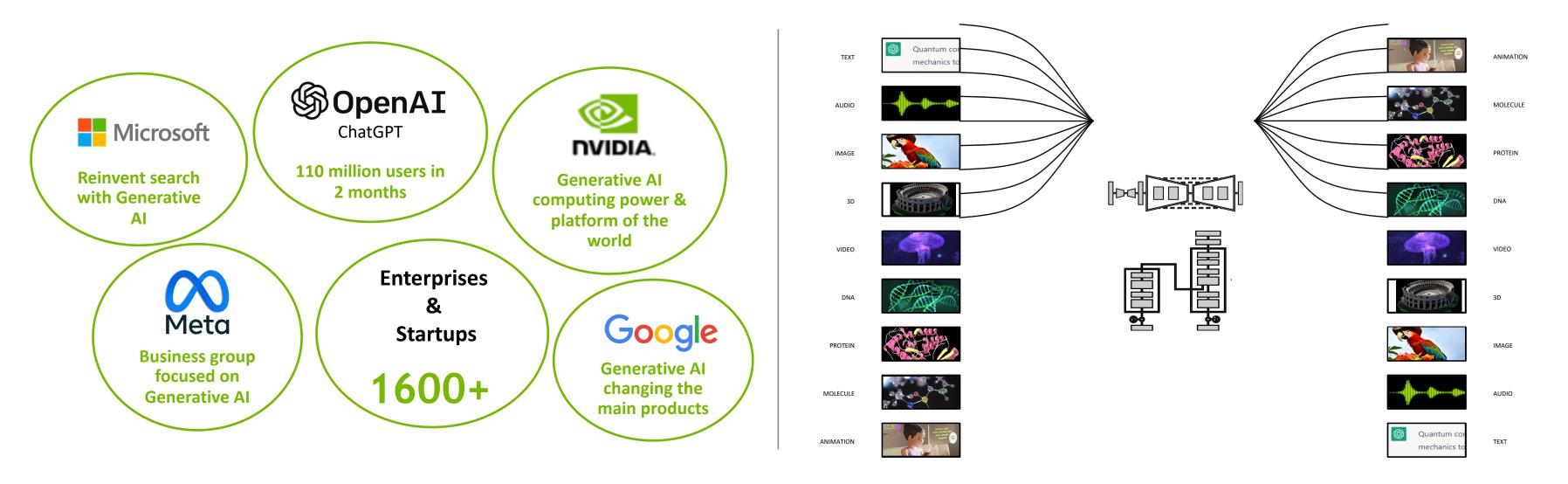


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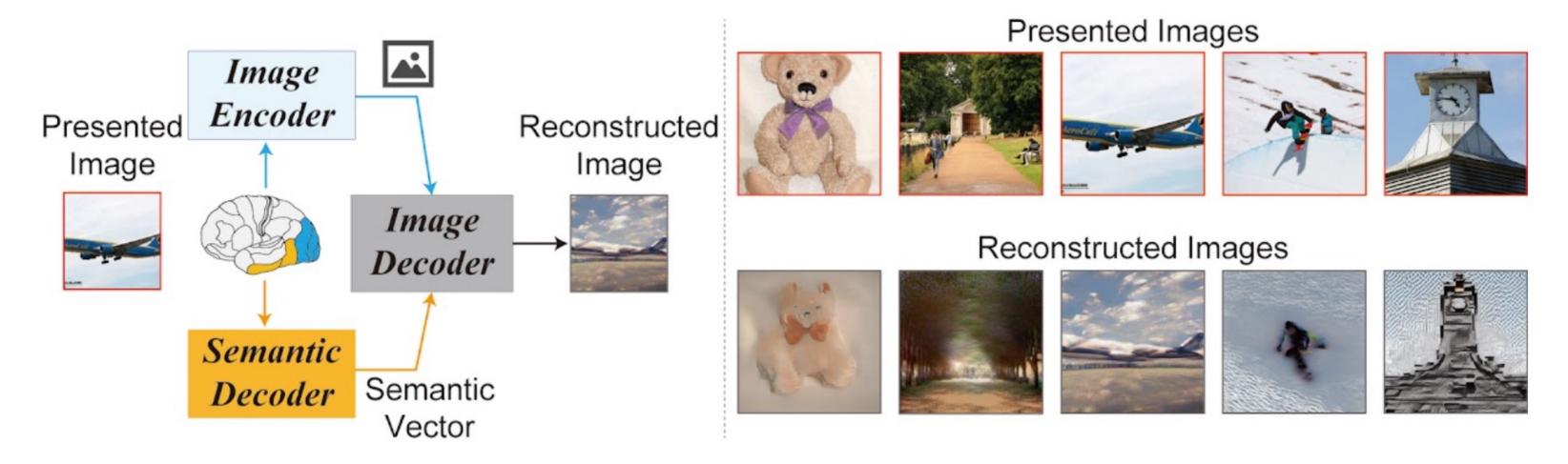
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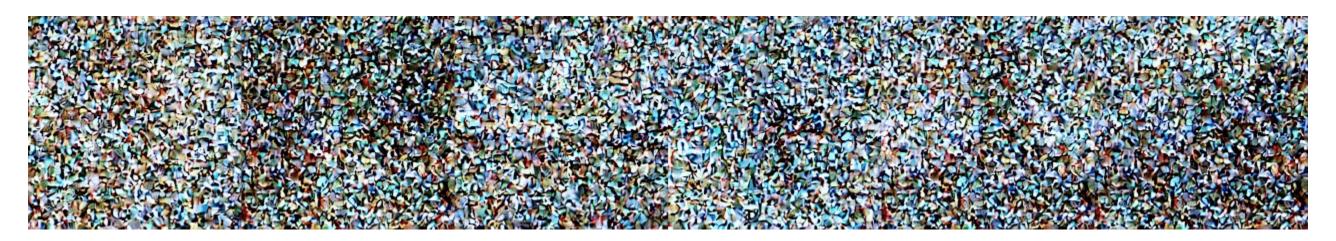


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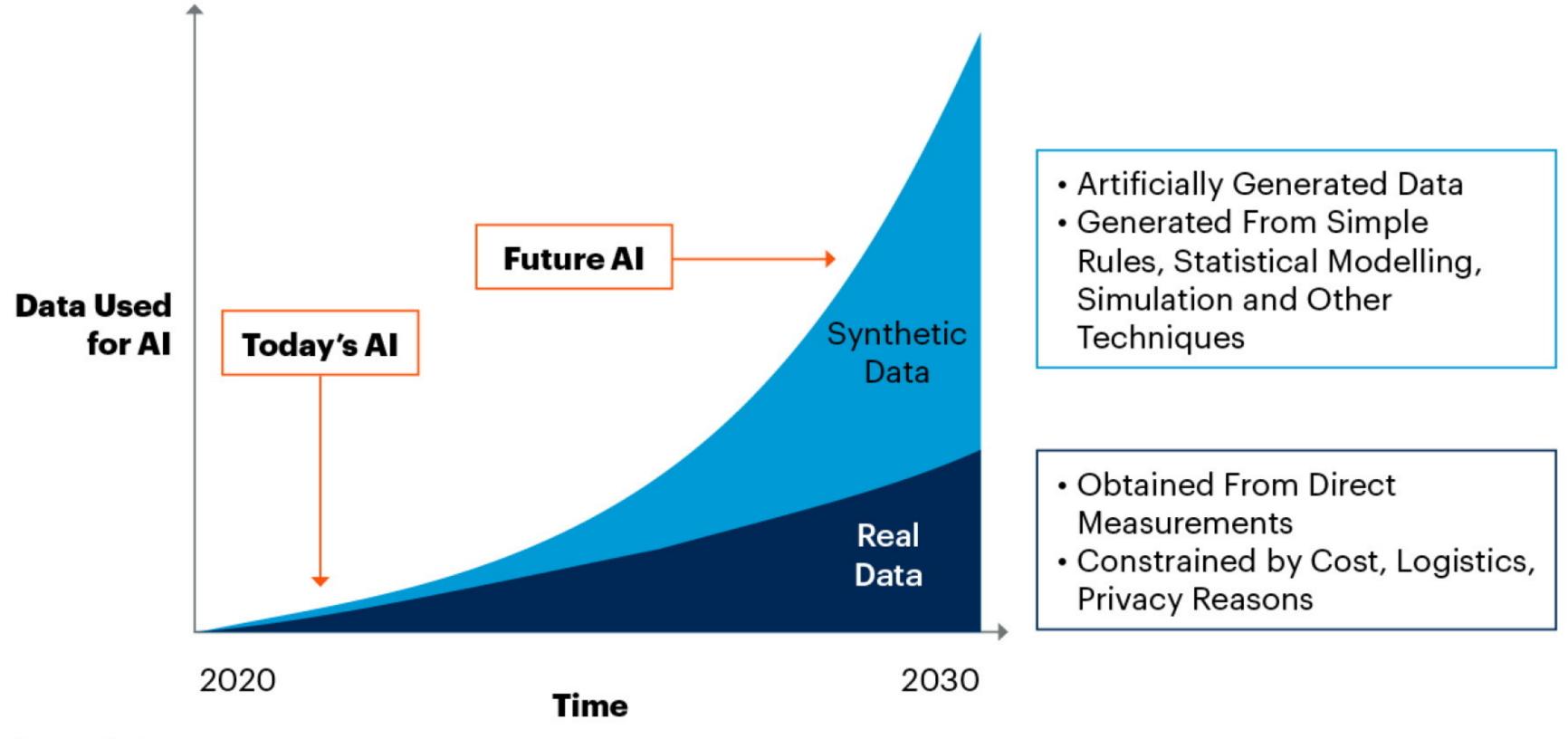


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Source: Gartner

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