



HKNOG 10.0

Sponsorship Proposal

## About HKNOG

HKNOG (Hong Kong Network Operator's Group) provides a forum for key Internet builders in Hong Kong to learn from their peers and other leaders in the Internet community from around the world.

HKNOG is not for profit and run by a group of volunteers as a special interest group of Hong Kong Internet Service Providers HKISPA.

## Event Description

HKNOG targets to host 2 conferences per year in Hong Kong to share Internet technology case studies, with opportunities for training and professional networking.

Prior to HKNOG 10.0, we have organized 14 events as follows, with a variety of local and international speakers, and support from our generous sponsors

Event	Attendance	Sponsors
HKNOG 0.1 2 <sup>nd</sup> September, 2013 Executive Center One Island East	40 Attendees 30 Organizations	Akamai APNIC
HKNOG 0.2 14 <sup>th</sup> April, 2014 HKBN Training Center Kwai Chung	90 Attendees 50 Organizations	HKBN
HKNOG 1.0 1 <sup>st</sup> September, 2014 Executive Center One Island East	120 Attendees 50 Organizations	APNIC, Huawei, Akamai, Brocade, BTI Systems, Curvature, HKT, ISOC, Juniper. Tata Communications and Arbor Networks, with operational support from HKISP Association
HKNOG 1.1 17 <sup>th</sup> April, 2015 Admiralty Conference Center	120 Attendees 50 Organizations	APNIC, BTI Systems, Hong Kong Broadband, Tenable, Equinix, and Certis, with operational support from the HK ISP Association.
HKNOG 2.0 14 <sup>th</sup> September, 2015 Admiralty Conference Center	120 Attendees 50 Organizations	Cisco, BTI Systems, Infinera, BBIX, Nominum, NTT Communications, Wharf T&T, APNIC and Equinix, with operational support from the HK ISP Association
HKNOG 2.1 18 <sup>th</sup> March, 2016 Admiralty Conference Center.	130 Attendees 60 Organizations	Alibaba Group, APNIC, PCCW Global, BBIX, BTI Systems, HKBN Enterprise Solutions, Seiko, Arbor, NTT Communications and Equinix, with operational support from the HK ISP Association
HKNOG 3.0 9 <sup>th</sup> September, 2016 Admiralty Conference Center.	150 Attendees 60 Organizations	Infinera, Cisco, Arista, APNIC, Brocade, Coriant, Juniper, Seiko, Superloop, BBIX, SUNeVision, Equinix, Megaport-AMSIX

HKNOG 4.0 24 <sup>th</sup> February, 2017 Regus, Central Plaza	150 Attendees 60 Organizations	China Mobile, APNIC, Arbor, Arista, BBIX, Juniper, Nimble Storage, Equinix, Megaport-AMSIX
HKNOG 5.0 15 <sup>th</sup> September, 2017 Regus, Central Plaza	150 Attendees 60 Organizations	Superloop, Netflix, BBIX, Seiko, Juniper, APNIC, Arbor, Equinix, U-Domain
HKNOG 6.0 9 <sup>th</sup> March, 2018 Regus, Central Plaza	180 Attendees 60 Organizations	Amazon, Superloop, Aofei Data Int'l, Equinix, @Tokyo, Seiko, Juniper, BBIX, Telstra, Opengear, Arbor Networks, APNIC, GTT, Colt, SUN eVision and AMS-IX
HKNOG 6.1 7 <sup>th</sup> September, 2018 Regus, Central Plaza	120 Attendees 50 Organizations	Juniper, Netscout, APNIC, BBIX, SevONE and Equinix
HKNOG 7.0 1 <sup>st</sup> March, 2019 Regus, Central Plaza	185 Attendees 80 Organizations	Ciena,, Equinix, AWS, Netscout, BBIX, China Telecom Global, Juniper, JPNAP and NTT
HKNOG 8.0 6 <sup>th</sup> September, 2019 Regus, Central Plaza	150 Attendees 60 Organizations	Alibaba, Equinix, Aofei Data, APNIC, CyberArk, BBIX, JPNAP, JPIX, HKIX, Juniper, Nutanix, NSFocus
HKNOG 9.0 25 <sup>th</sup> September, 2020 ZOOM	200 Attendees 50 Organizations	APNIC, HKIX and UDomain

HKNOG 10.0 is being planned for 10<sup>th</sup> September, 2021 as a full day virtual event over Zoom. We are expecting around 200+ attendees and 80+ Organizations to join this event.

The majority of HKNOG Conference attendees are key technical operations personnel from ISPs, but attendees also include participants from:

- Data centres
- Internet Exchange Points
- Content providers
- Hosting providers
- Commercial Internet industry organizations
- Research and educational institutions
- Government departments
- Local Internet Registries (LIRs)
- Domain Registrars and Registries

This is a good opportunity to market your product or services to the core of the Internet market.

## Sponsorship Tier

We are presenting two sponsorship tiers. For enquiries regarding sponsorship packages, please contact [event@hknog.net](mailto:event@hknog.net).

Benefits	Sponsorship Tier	
	Gold	Conference AV & Broadcast Support
Package Cost/Limit	HK\$16,000	-
Acknowledgement at Event	Y	Y
Logo Listing on HKNOG Event website	Y	Y
Corporate Video ( ~ 5 minutes ) to be played during each break	Y	Y

Sponsors are invited to submit a presentation at HKNOG, however acceptance by the Program Committee is not guaranteed

HKNOG 10.0 Sponsorship Acceptance Form

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

I would like to sponsor the following tier

- HKNOG Gold Sponsor (HK\$16,000)
- ~~HKNOG Conference AV & Broadcast Support~~
- In Kind (Any amount)

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Once completed, please email PDF copy to [event@hknog.net](mailto:event@hknog.net)

HKISPA, as HKNOG's operation alliance, will issue a tax invoice on receipt of your sponsorship acceptance form.